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CABLE ADDRESS
REGISTERED
BODGER ELMONTE, CALIF.
ALL CODES

FLOWER SEED
GROWERS

WHOLESALE ONLY



EL MONTE, LOS ANGELES COUNTY
CALIFORNIA, U. S. A.

March 27th,
19 34

Gentlemen:

Now that the extreme cold of the winter is past the garden makers in all parts of the country are making plans for this summers' garden. Are you sure your shelves are well stocked with a full line of flower seeds to fill all the orders that come in, as soon as they come in? You know it is the man who has the seed on hand who gets the sale. Be prepared - send us your order today for those varieties that are getting low. Check up and be sure that you have a good supply of all the colors of Sweet Peas, as you are sure to have a brisk demand for them. A good many of the fall plantings will be killed by the zero temperatures, and re-orders will be plentiful. We suggest that you advise the use of Early Flowering Spencers for present planting, as they will grow faster and give a profusion of flowers before the heat of the summer months strikes them.

Your biggest selling item right now, of course, will be the various varieties of Asters. Don't let the customer try to tell you that he or she can't raise Asters any more, because they die from a wilt or rot that hits them. Sell them Wilt Resistant Asters! Perhaps they've never heard of Wilt Resistant Asters before. Tell them about them - show them the Resistant Aster hanger you have picturing our strains growing for seeds for their gardens. Once they try our Wilt Resistant or vaccinated Aster seed they won't take any other kind - and you won't want to carry any but the best, improved strains of resistant seed in your store. From all countries we receive letters commending us on the work we have done in saving the well-loved Aster for the gardens of the world.

Although our stocks are now running low on all varieties of Asters, we can still take care of your requirements for most varieties. On the general line of flower seeds we are sold out of a good many items, as listed below. All seeds are moving better than they have in several years, assuring us that the hump is definitely past, and the outlook for the next season very bright. Money is again in circulation.

Send us your requirements. All orders are filled and shipped the same day they are received. Be ready for the spring buyers.

Yours very truly,

BODGER SEEDS, LTD.

ON THE FOLLOWING ITEMS WE ARE ENTIRELY SOLD OUT:

Aster W. R. Ey. Be. Purple	Erigeron
Beauty Purple	Eschscholtzia Ramona, Golden Dawn
Upr. Br. Light Blue	Euphorbia Myrsinitis
Pompon	Felicia Bergeriana
Lilliput Mixed	Geum Prince of Orange
Aurora	Godetia Thunderbolt, Sybil Sherwood
Per. Florists' Delight	Heliotropium Dark Varieties
Wartburg Star	Heuchera Coral
Zinnia Dahlia Fl. Old Gold	Hollyhock Vert type
Lilliput Golden Gem	Hunnemannia Sunlite
Scabious Flowered Mixed	Incarvillea
Double Giants Ruby	Ipomea Bona Nox
Larkspur Rosamond	Lavatera, except Rosea
Hyacinth Flowered	Lobelia Cardinalis
Agapanthus	Lupins Perennial colors
Ageratum Blue Cap, Blue Star	Hartwegi Giants, White
Alyssum White, except Maritimum	Lychnis Chalcedonica
Amaranthus Combustion, Sunrise	Mesembryanthemum
Molten Fire	Nasturtium Dwarf Queen Tom Thumbs
Anagallis Coerulea	Nemesia Strumosa colors
Anchusa Lissadel, Myosotidiflora	Nicotiana Affinis white, Sylvestris
Anemone His Excellency	Pentstemon colors
Antirrhinum Max. Cattleya, Orchid	Petunia Hyb. Inimitable, Rose King
Indian Chief	Comp. Alderman, Cockatoo, Rosy
Tall Lg. Fl. many vars.	Morn, Silver Blue, Violacea
Majestic	Lilliput Double
Aquilegia Copper Queen	Phacelia Congesta, Parryi, Whitlavia
Arabis Alpina	Phlox Drummondii White, Star
Arctotis Hybrids	Platycodon
Cacalia	Poppy Nud. Gt. Strains, Oriental Scarlet
Calendula Ball's Apricot	Rehmannia
Campanula Carpatia, Persicifolia,	Rudbeckia Newmanii
Pyramidalis, Rotundifolia	Salvia Carduacea, Dichroa
Candytuft Umbellata Crimson	Scabiosa Goldingensis
Carnation Grenadin	Schizanthus Retusus Rose
Chabaud's Rose, White	Silene Fortunei, Salmon Pink, Schafta
Catananche	Stocks Column colors
Celosia Cristata Dwarf, Tall	Stokesia
Heatherdell	Sweet Peas, many varieties
Cineraria Maritima Diamond	Sweet William Single White
Clarkia Albatross	Tritoma Pfitzer's Hybrids
Cosmos Early Express Pink	Ursinia
Dahlia Cactus, Mignon	Valeriana Pink
Delphinium Iceberg	Verbena Beauty of Oxford Hybrids
Digitalis Rose	Compacta Cameo Pink
Dimorphotheca Orange, Ringens Dble.	Veronica Prostrata
Echinops	Wallflower Perennial Double

A new variety of the same. All orders are filled in the same way as before. No need for the new variety.

There is a very large

number of orders, and

the following are the most common.

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